



Florida Occupant Protection Coalition Meeting #4

October 25 - 26, 2017

Gainesville, Florida



Welcome, Introductions and Agenda

Chris Craig

Introductions

- Your name and agency/organization



Meeting Overview - Wednesday Agenda

- FOPC Action Plan - Final Review and Input
- FOPC Strategic Plan - Review Structure and Content
- 2016 Crash Data Update
- Health Data Update
- Phone Surveys – Overview and 2016 Results
- Observational Surveys – Overview and 2016 Results



Meeting Overview - Thursday Agenda

- Recap of Day 1 / Guidance for Day 2
- Kids (and Adults) as Cargo Presentation
- FOPC Action Plan Implementation – Group Breakouts
- Occupant Protection Printed Materials Update
- Next Steps





Action Plan Review- Final Review!

Lorrie Laing



FOPC Strategic Plan Review

Lorrie Laing

BREAK

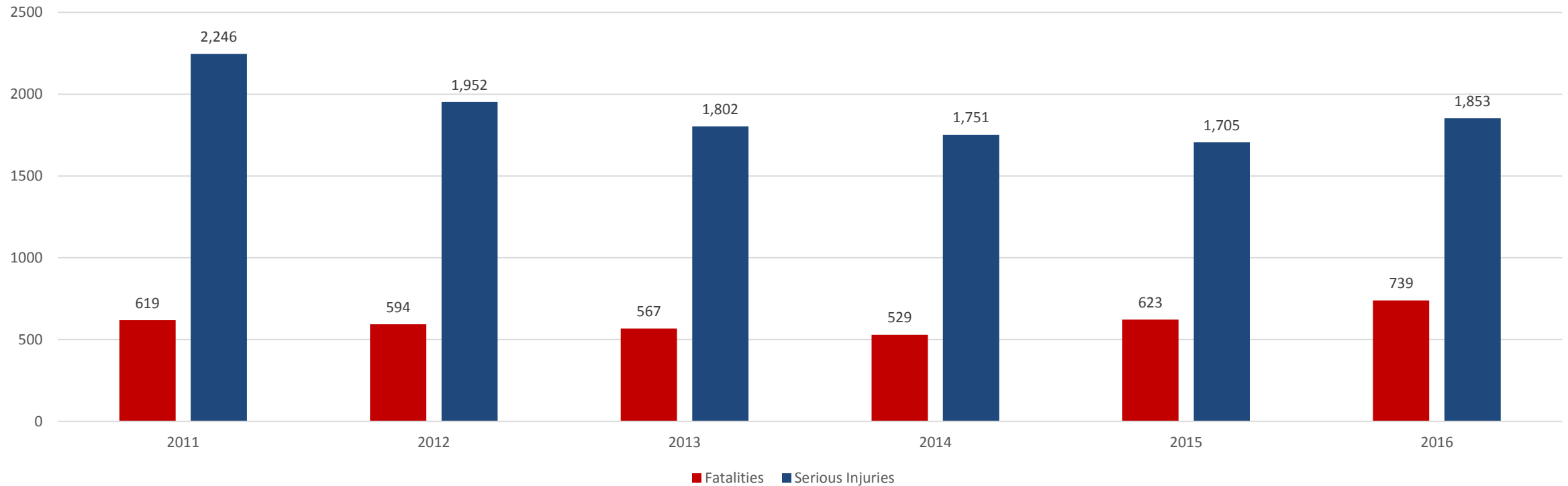




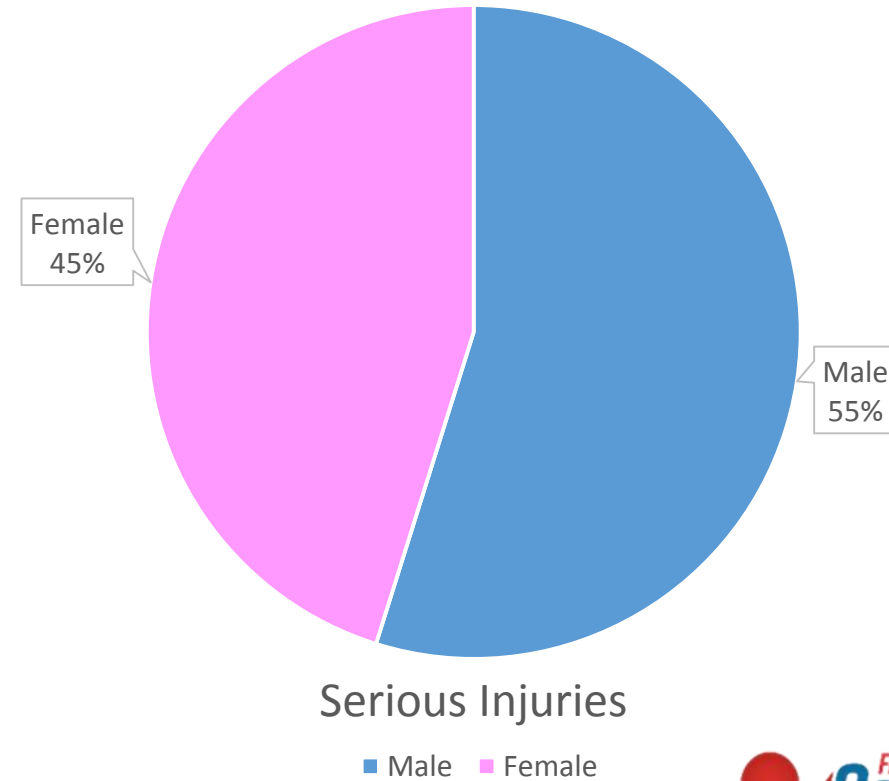
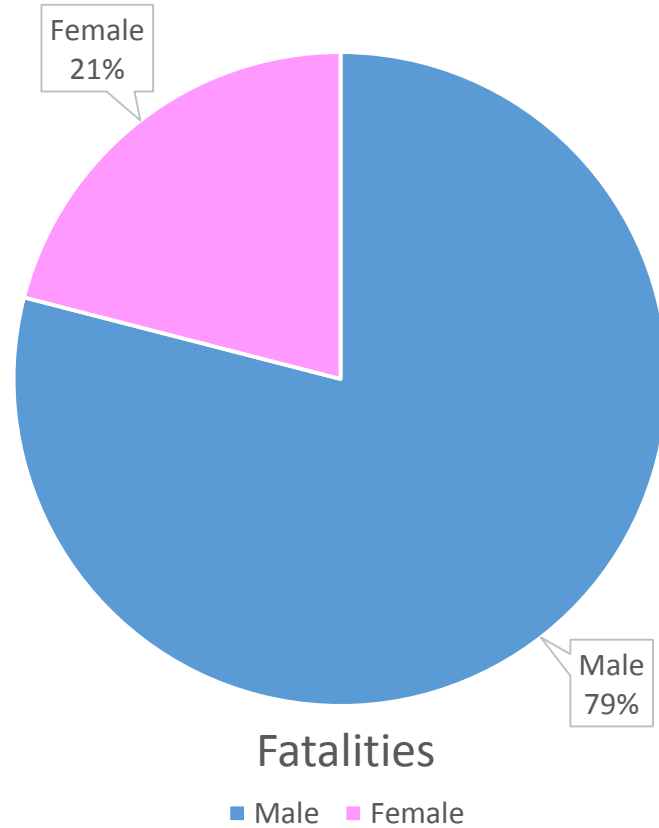
2016 Crash Data Update

Danny Shopf

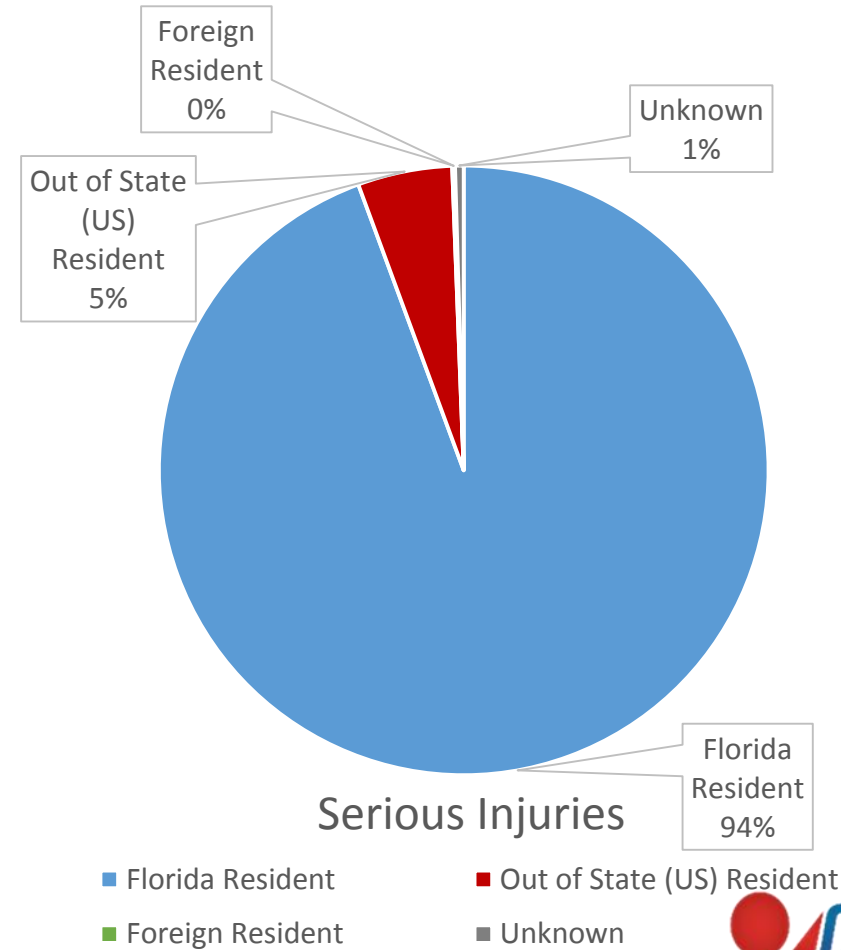
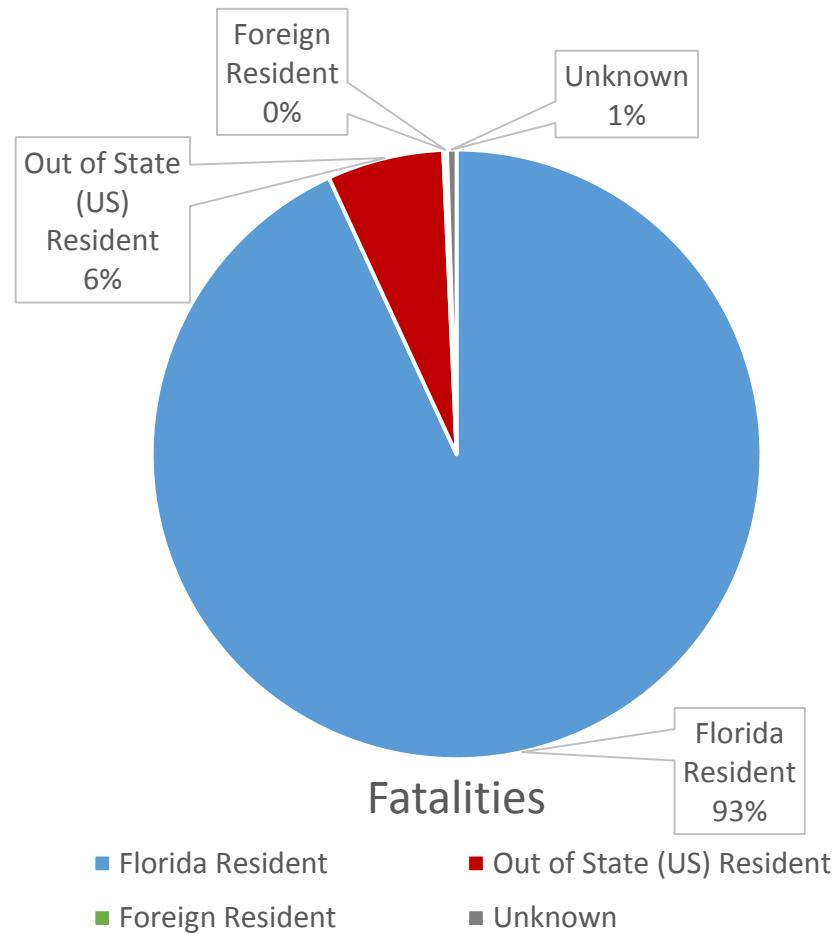
Florida's Unrestrained Occupant Fatalities and Serious Injuries, 2011-2016



Florida's Unrestrained Occupant Fatalities and Serious Injuries, 2011-2016



Florida's Unrestrained Occupant Fatalities and Serious Injuries, 2011-2016





Health Data Update

M.R. Street



Preventing Motor Vehicle Injuries

A Public Health Perspective
M.R. Street, MPH, MSI



Outline

- Impact of Motor Vehicle-Related Injuries on Public Health
- Public Health Goals
- Data Sources

Motor vehicles are ...

- The leading cause of injury death for Florida's youth ages 5-9, 10-14, 15-19, and 20-24¹
- The **third** leading cause of injury death in Florida for all ages¹
- The **second** leading cause of preventable, non-fatal hospitalizations in ages 15-19²
- The **third** leading cause of preventable, non-fatal hospitalizations in ages 0-19²
- The **second** leading cause of preventable, non-fatal emergency department visits across all age groups, 0-19²



¹ Florida Dept. of Health, Bureau of Vital Statistics, 2015

² Florida Agency for Health Care Administration, 2014

10 Leading Causes of Injury Death by Age Group, Florida Residents - 2015

Rank	Age Groups											All Ages
	<1	1-4	5-9	10-14	15-19	20-24	25-34	35-44	45-54	55-64	65+	
1	Suffocation 84	Drowning 64	MV Traffic 20	MV Traffic 20	MV Traffic 179	MV Traffic 364	Poisoning 719	Poisoning 728	Poisoning 780	Poisoning 567	Fall 2,603	Poisoning 3,292
2	Drowning 6	MV Traffic 19	Drowning 15	Firearm 15	Firearm 134	Firearm 298	Firearm 469	MV Traffic 386	MV Traffic 429	MV Traffic 431	Firearm 588	Fall 2,932
3	MV Traffic <5	Suffocation 7	Fire/Flame 6	Suffocation 11	Suffocation 44	Poisoning 203	MV Traffic 468	Firearm 321	Firearm 375	Firearm 343	MV Traffic 541	MV Traffic 2,861
4	Firearm <5	Poisoning 5	Suffocation 5	Fire/Flame <5	Poisoning 36	Suffocation 57	Suffocation 125	Suffocation 153	Suffocation 226	Suffocation 181	Suffocation 327	Firearm 2,553
5	Poisoning <5	Natural/ Environment <5	Firearm <5	Drowning <5	Drowning 18	Drowning 26	Drowning 52	Drowning 45	Fall 99	Fall 158	Poisoning 251	Suffocation 1,220
6	Transport, Other <5	Firearm <5	Machinery <5	Machinery <5	Transport, Other 9	Cut/Pierce 15	Cut/Pierce 28	Fall 36	Drowning 75	Drowning 84	Drowning 122	Drowning 510
7	Struck By/Against <5	Pedestrian, Other <5	Struck By/Against <5	Poisoning <5	Cut/Pierce 6	Transport, Other 15	Fall 23	Cut/Pierce 25	Cut/Pierce 28	Cut/Pierce 28	Fire/Flame 57	Cut/Pierce 147
8	Fire/Flame <5	Fire/Flame <5	Pedal Cyclist, Other <5	Fall <5	Fall 5	Pedestrian, Other 7	Transport, Other 18	Transport, Other 20	Fire/Flame 21	Fire/Flame 27	Transport, Other 29	Fire/Flame 142
9	Natural/ Environmental <5	Struck By/Against <5	Fall <5	Pedestrian, Other <5	Pedestrian, Other <5	Fall 6	Pedestrian, Other 10	Pedestrian, Other 11	Transport, Other 19	Transport, Other 18	Pedestrian, Other 19	Transport, Other 130
10			Natural/ Environmental <5	Transport/ Other <5	Fire/Flame <5	Fire/Flame <5	Fire/Flame 10	Fire/Flame 9	Pedestrian, Other 13	Pedestrian, Other 13	Cut/Pierce 17	Pedestrian, Other 80

Produced by: Injury Prevention Section, Division of Emergency Medical Oversight, Florida Department of Health, Tallahassee, Florida 32399, (850) 245-4440

Data Source: DeathStat Database, Bureau of Vital Statistics, Florida Department of Health

Data Notes: Injury Underlying Cause of Death, ICD-10 V01-Y30, Y85-Y87, Y89

**Aggregate counts less than 5 are not reported.*

Where Do We Want to Go?

Child Passenger Safety Baseline Data and 2018 Goals

Motor Vehicle Traffic Occupant, Age 0-14	2014/15 Rate per 100,000	2018 Goal Rate per 100,000 (Decrease by 5%)
Fatal Injuries (2015)	0.41	0.39
ED Visits (2014)	464.55	441.32
Hospitalizations (2014)	10.17	9.66

Where Do We Want to Go?

Child Passenger Safety Technicians

Child Passenger Safety Technicians	Total as of 06/02/2017	Total as of 08/01/2017	Total as of 09/06/2017
Statewide number of CPSTs	1,383	1,393	1,377
Statewide rate of CPSTs per 100,000	6.96	7.01	6.93
Number counties meeting or exceeding goal of 5 per 100,000	50	50	50
Number counties below goal	17	17	17

Counties with <5 CPSTs per 100,000 population

Glades	Highlands	Miami-Dade
Lafayette	Osceola	Taylor
Liberty	Walton	Duval
Pasco	Marion	Collier
Clay	Brevard	Levy
Nassau	Hillsborough	

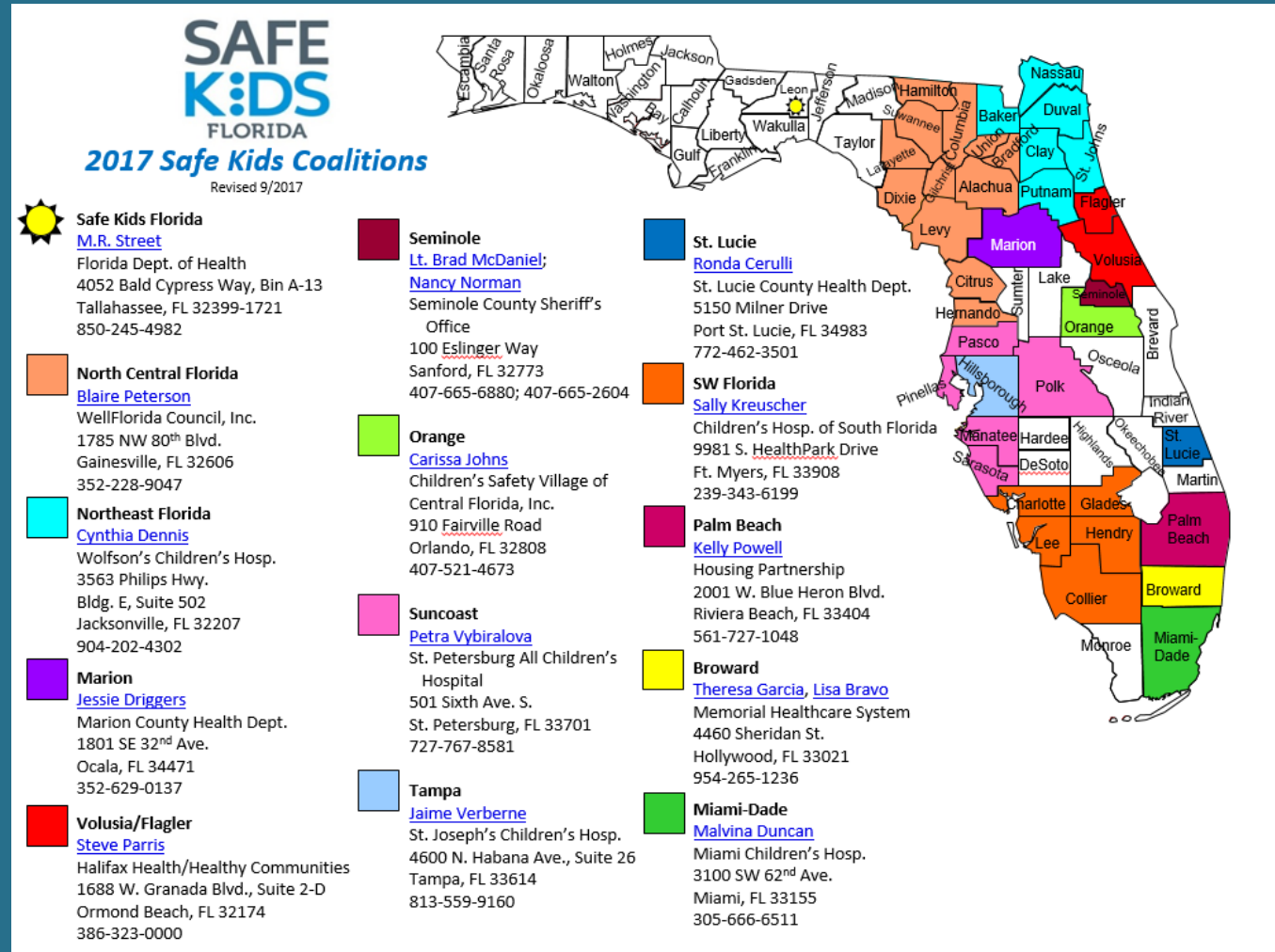
Where Do We Want to Go?

Teen Driver Safety Baseline Data and 2018 Goals

Motor Vehicle Traffic Occupant, Age 15-19	2014/15 Rate per 100,000	2018 Goal Rate per 100,000 (Decrease by 5%)
Fatal Injuries (2015)	3.09	2.94
ED Visits (2014)	1,359.03	1,291.08
Hospitalizations (2014)	52.66	50.03

Where Do We Want to Go?

Increase # of Safe Kids Coalitions



Motor Vehicle Safety

SOURCES OF OCCUPANT PROTECTION DATA

- Florida CHARTS – Health Indicators
<http://www.flhealthcharts.com/charts/InjuryAndViolence/default.aspx>

The screenshot displays the FLHealthCHARTS Community Health Assessment Resource Tool Set interface. The left sidebar contains navigation links under 'COMMUNITY TOOLS', 'COUNTY PROFILES', and 'DATA QUERIES'. The 'COUNTY PROFILES' section is expanded, showing various health indicators. The 'Injury & Violence' link is highlighted with a red arrow labeled '1'. The main content area shows the 'Injury & Violence' section with a 'Find an indicator' dropdown menu. The dropdown menu is open, showing a list of injury categories. A red arrow labeled '2' points to the dropdown menu. The list includes: --Select an Injury & Violence Category--, --Select an Injury & Violence Category--, Alcohol-Related Motor Vehicle Traffic Crashes, All Injuries, All Motor Vehicle Traffic Crashes, All Unintentional Injuries, Drowning, Falls, Firearms Discharge, Fires, Homicide, Medical & Surgical Care Complications, Poisoning, Suicide, and Violent Crimes. Below the dropdown menu, there is a link to the 'Florida Injury Surveillance Data System' and a paragraph stating: 'This webpage contains data for both fatal and non-fatal injuries. Leading statewide injuries (top 10 charts) are available by year, statewide and by county that show types of injury by age groups.'

Motor Vehicle Safety

SOURCES OF OCCUPANT PROTECTION DATA



FLHealthCHARTS
Community Health Assessment Resource Tool Set
Powered by Florida's Bureau of Vital Statistics

COMMUNITY TOOLS
Community Map

COUNTY PROFILES
Health Summaries
Healthiest Weight
Injuries
Minority Health
Population-Specific

HEALTH INDICATORS
Reportable & Infectious Diseases
Chronic Diseases
Behavioral Risk Factor Data
Maternal & Child Health
Environmental Health
Injury & Violence
Social & Mental Health
Health Resources Availability
Population Characteristics

DATA QUERIES
Births: Counts | Rates

Injury & Violence
Home > [Injury & Violence](#) > All Motor Vehicle Traffic Crashes

 **Find an indicator**
You may find an indicator alphabetically using the **A-Z list** or by category using dropdown lists.

All Motor Vehicle Traffic Crashes ▼

Death and Other Statistics

- » [Alcohol-suspected Motor Vehicle Traffic Crash Deaths](#)
- » [Alcohol-suspected Motor Vehicle Traffic Crash Injuries](#)
- » [Alcohol-suspected Motor Vehicle Traffic Crashes](#)
- » [Child passengers < 1 injured or killed in motor vehicle crashes](#)
- » [Child passengers ages 1-5 injured or killed in motor vehicle crashes](#)
- » [Child passengers injured or killed in motor vehicle accidents ages 12-18](#)
- » [Child passengers injured or killed in motor vehicle accidents ages 5-11](#)
- » [Crash rates for licensed Florida resident drivers 15-18](#)
- » [Crash rates for licensed Florida resident drivers 19-21](#)
- » [Deaths from Motor Vehicle Crashes](#)
- » [Total Motor Vehicle Traffic Crashes](#)

Source: FLHealthCHARTS.com

Motor Vehicle Safety

SOURCES OF OCCUPANT PROTECTION DATA

FLHealthCHARTS
Community Health Assessment Resource Tool Set
Powered by Florida's Bureau of Vital Statistics

COMMUNITY TOOLS
Community Map

COUNTY PROFILES
Health Summaries
Healthiest Weight
Injuries
Minority Health
Population-Specific

HEALTH INDICATORS
Reportable & Infectious Diseases
Chronic Diseases
Behavioral Risk Factor Data
Maternal & Child Health
Environmental Health
Injury & Violence
Social & Mental Health
Health Resources Availability
Population Characteristics

DATA QUERIES
Births: Counts | Rates
Deaths: Counts | Rates
Infant Deaths: Counts | Rates
Fetal Deaths
Marriages: Counts | Rates
Marriage Dissolution: Counts | Rates
Population Estimates
Reportable Diseases

ATLASES
Population Atlas
Birth Atlas
Mortality Atlas

County & State Profile Reports

Health Summaries
Learn about health status, birth, death, and hospitalization trends in a county. See collections of health indicators with one click. Compare county and state data.

① [County Health Profile](#)
[County Health Status Summary](#)
[County-State Profile](#)
» [Leading Causes of Death](#)
» [Ambulatory Care Sensitive Conditions Profile](#)

» [County Birth Data Comparison](#)
» [County Death Data Comparison](#)
» [County Health Status Comparison](#)

Healthiest Weight
A significant public health threat to Florida's future is unhealthy weight. Find healthiest weight status information for a county and the state.

» [County Healthiest Weight Profile](#)
» [Florida's Healthiest Weight Profile](#)

Injuries
Injuries are a leading cause of death among nearly all age groups in Florida. Learn more about intentional and unintentional injuries by mechanism.

② » [Fatal Injuries](#)

Minority Health
Study the racial and ethnic disparities within a county. These reports show health indicators where the minority population is adversely affected and provide comparisons to a reference population.

» [Minority Health Profile - American Indian](#)
» [Minority Health Profile - Black](#)
» [Minority Health Profile - Hispanic](#)

Florida CHARTS –
County and State
Profiles

<http://www.flhealthcharts.com/charts/QASpecial.aspx#INJ>

Motor Vehicle Safety

SOURCES OF OCCUPANT PROTECTION DATA

③ **Profile of Fatal Injuries**

Select a County, Year and click on Display Report button.

Select County: Select Year: [Display Report](#)

Total Fatal Injuries, By Intent **Total Fatal Injuries, By Mechanism** **Unintentional Fatal Injuries, by Mechanism** Suicides, by Mechanism

Intent	<1	1-4	5-9	10-14	15-19	20-24	25-34	35-44	45-54	55-64	65-74	75+
Homicide	0	0	0	0	0	1	0	2	2	0	0	0
Other												
Suicide												
Undetermined												
Unintentional												
Total												

Data Notes:

Data Source: Florida Department of Transportation

Notes: Rates are per 100,000 population

MV - Motor Vehicle, NEC - Non-Motor Vehicle

[Case Definitions](#)

Source: FLHealthCHARTS.com

④ **Profile of Fatal Injuries**

Select a County, Year and click on Display Report button.

Select County: Select Year: [Display Report](#)

Total Fatal Injuries, By Intent **Total Fatal Injuries, By Mechanism** **Unintentional Fatal Injuries, by Mechanism** **Suicides, by Mechanism** **Homicides, by Mechanism**

[Print/PDF](#) [Export to Excel](#)

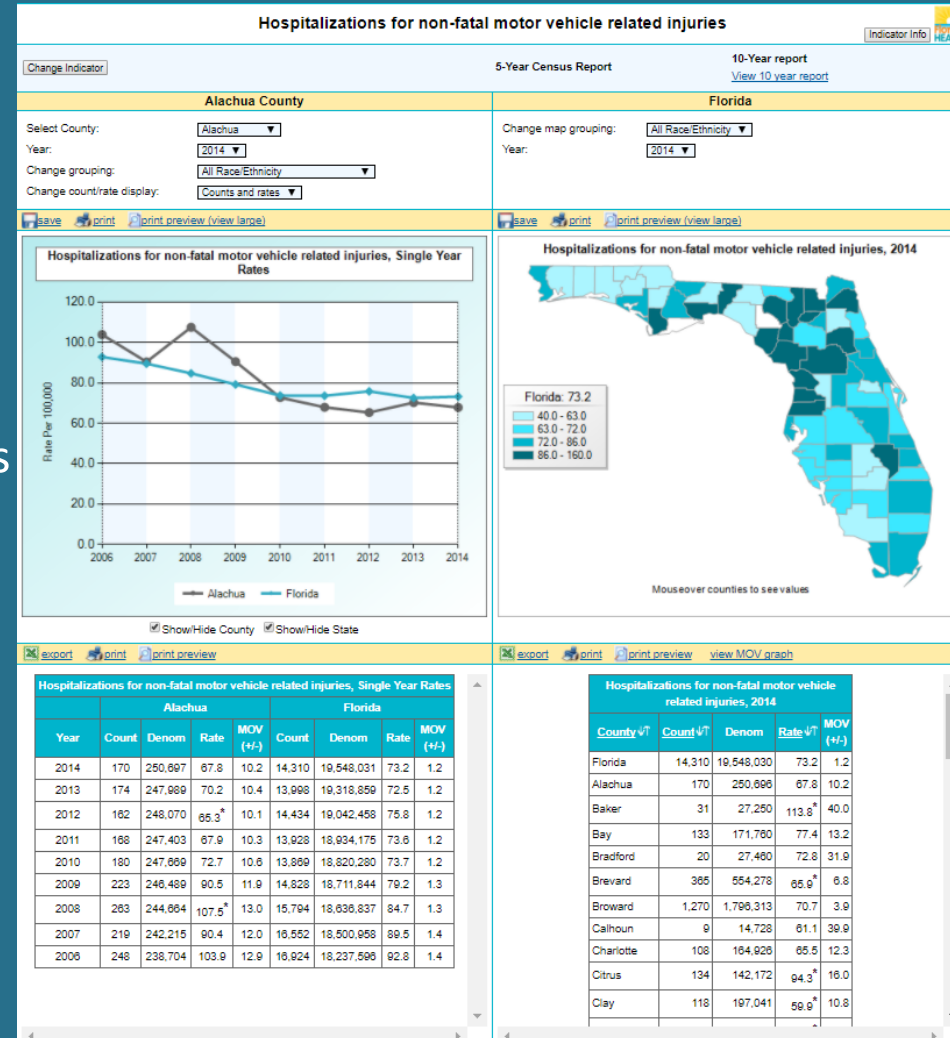
Mechanism	<1	1-4	5-9	10-14	15-19	20-24	25-34	35-44	45-54	55-64	65-74	75-84	85+	Unknown	Total Count	County Age Adj Rate	Florida Age Adj Rate
Cut, Pierce	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00	0.04
Drowning, Submersion	0	0	0	0	0	0	0	1	1	0	2	2	0	1	7	2.62	2.30
Fall	0	0	0	0	1	0	0	1	1	1	4	6	23	0	37	14.26	9.56
Fire, Flame	0	0	0	0	0	0	0	0	0	0	1	0	1	0	2	0.70	0.59
Firearm	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0.17	0.21
Hot Object, Substance	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00	0.01
MV Traffic - Motorcyclist	0	0	0	0	1	0	0	1	0	1	0	0	0	0	3	1.23	2.58
MV Traffic - Occupant	0	0	0	0	0	2	1	0	1	0	0	0	0	0	4	1.21	2.58
MV Traffic - Other, Unspecified	0	0	0	1	0	1	3	5	2	1	1	2	0	0	16	8.12	5.58
MV Traffic - Pedalcyclist	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00	0.62
MV Traffic - Pedestrian	0	0	0	0	0	1	0	1	0	0	0	0	0	0	2	0.78	2.81

Motor Vehicle Safety

SOURCES OF OCCUPANT PROTECTION DATA

- Data on non-fatal motor vehicle-related injuries is incomplete; however, some info is available
- Florida CHARTS – Hospitalizations for non-fatal motor vehicle-related injuries
<http://www.flhealthcharts.com/charts/OtherIndicators/NonVitalIndGrpDataViewer.aspx?cid=0715>

Data Source: Florida Agency for Health Care Administration



Child Passenger Safety

SOURCES OF OCCUPANT PROTECTION DATA

- Florida Department of Transportation – <https://www.floridaoprce.ce.ufl.edu/NewsBot.asp?MODE=VIEW&ID=1886>

FLORIDA OCCUPANT PROTECTION RESOURCE CENTER
www.floridaoprce.ce.ufl.edu

Search Website

Resource Store Changes: New Ordering/Reporting Process

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<< October 2017 >>

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Map of Florida County Density of CPS Instructors and Technicians

10/09/2017

The FDOT Safety Office created a map showing Florida county density of certified instructors and technicians. You'll notice that several counties do not have instructors nor technicians, so may benefit from additional CPS courses.

Download CPS/I/T County Density Maps as of 9/6/2017.

To use for multiple-stipend consideration: Grant Year 2018 CPS priority counties turned in to NHTSA.

UF

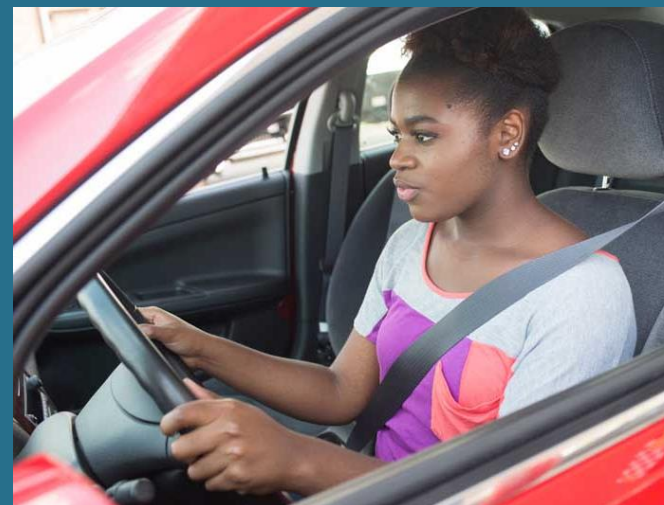
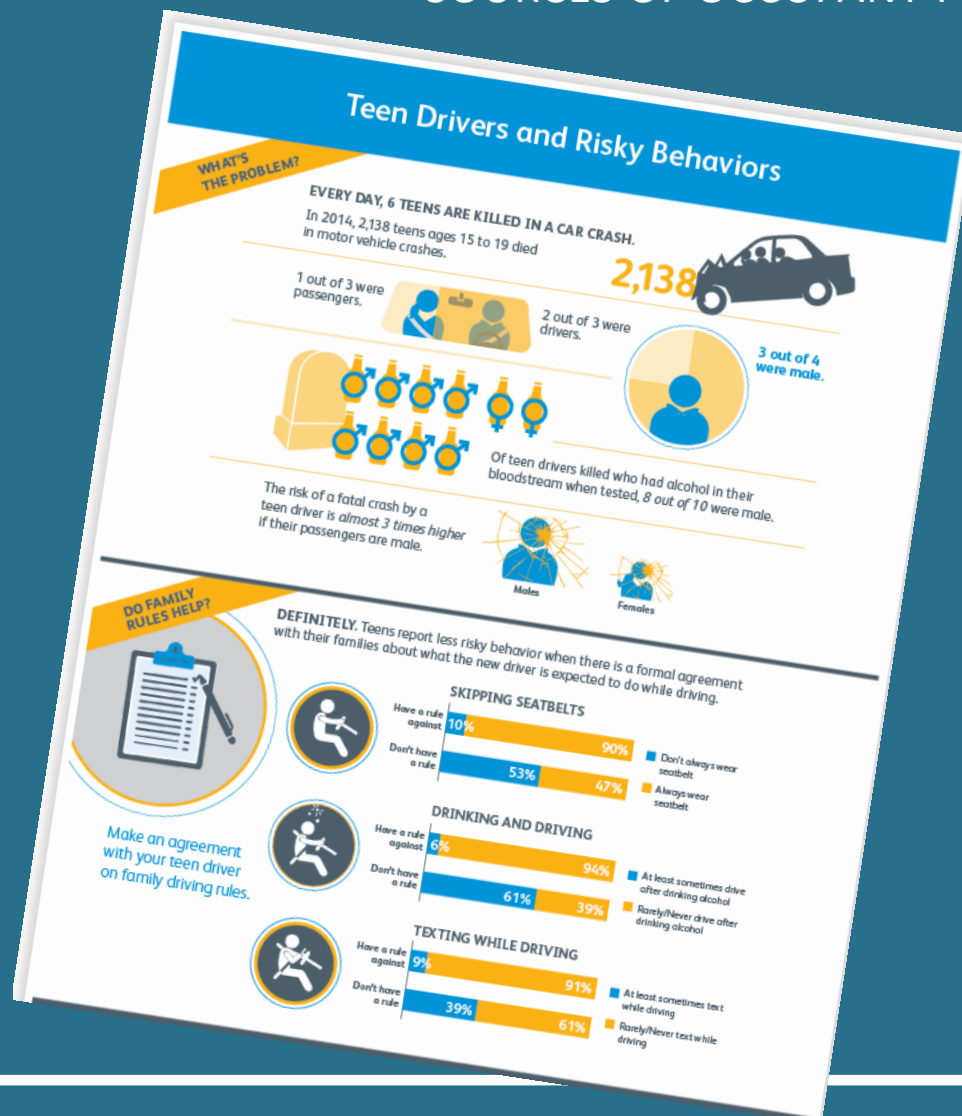
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The Foundation for The Gator Nation

Motor Vehicle Safety

SOURCES OF OCCUPANT PROTECTION DATA

- Safe Kids Worldwide – <https://www.safekids.org/>
- Safety Tips
- Fact Sheets
- Infographics
- Research Reports
- Videos



Motor Vehicle Safety

SOURCES OF OCCUPANT PROTECTION DATA

- Children's Safety Network – Collaborative Innovation and Improvement Network (CSN) <https://www.childrenssafework.org/CSCoIIN>
- State Fact Sheets
- State-Specific Reports and Data
- Injury Topics (Child Passenger Safety, Teen Driver Safety)
- Fact Sheets, Reports, and Issue Briefs



Child Passenger Injuries, Age 0-14 Florida

Table 4a: Child Passenger Deaths and Hospitalizations

	Deaths ¹ (2009-2013)	Deaths ¹ per 100,000	Hospital Admissions ² (2012)	Hospital Admissions ² per 100,000	Total Hospital Days	Median Hospital Days
Age 0-4	62	1.15	91	8.4	368	2
Age 5-9	69	1.27	90	8.2	501	2
Age 10-14	75	1.33	98	8.6	441	3
Total Age 0-14	206	1.25	323	9.8	1310	2

Table 4b: Restraint Use of Children Killed In Crashes¹

Not restrained, Age 0-4	25.8%
Not restrained, Age 5-9	34.8%
Not restrained, Age 10-14	61.3%
Not restrained, Age 0-14	41.7%

Table 4c: Who Is Driving When a Child Passenger Is Killed¹

Driver reported by police as alcohol-involved	7.8%
Driver reported by police as drug-involved	7.8%
Driver of other vehicle in crash reported alcohol-involved	13.6%
Driver reported using a cellphone	0.6%

Data Sources: Population counts from the U.S. Bureau of the Census. ¹ Fatal Analysis Reporting System, 2009-2013, National Highway Traffic Safety Administration. ² State Inpatient Databases, 2012, Healthcare Utilization Project, Agency for Healthcare Research and Quality.

* = Less than 10.

n/a = Not available.

Preventing Motor Vehicle Injuries

A PUBLIC HEALTH PERSPECTIVE

CONTACT INFORMATION

M.R. Street, MPH, MSI

Florida Safe Kids Coordinator

Florida Department of Health

Violence and Injury Prevention Program

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m.street@flhealth.gov





Phone Surveys – Overview and 2016 Results

Chris Craig



Florida 2017

Click it or Ticket

Media Survey

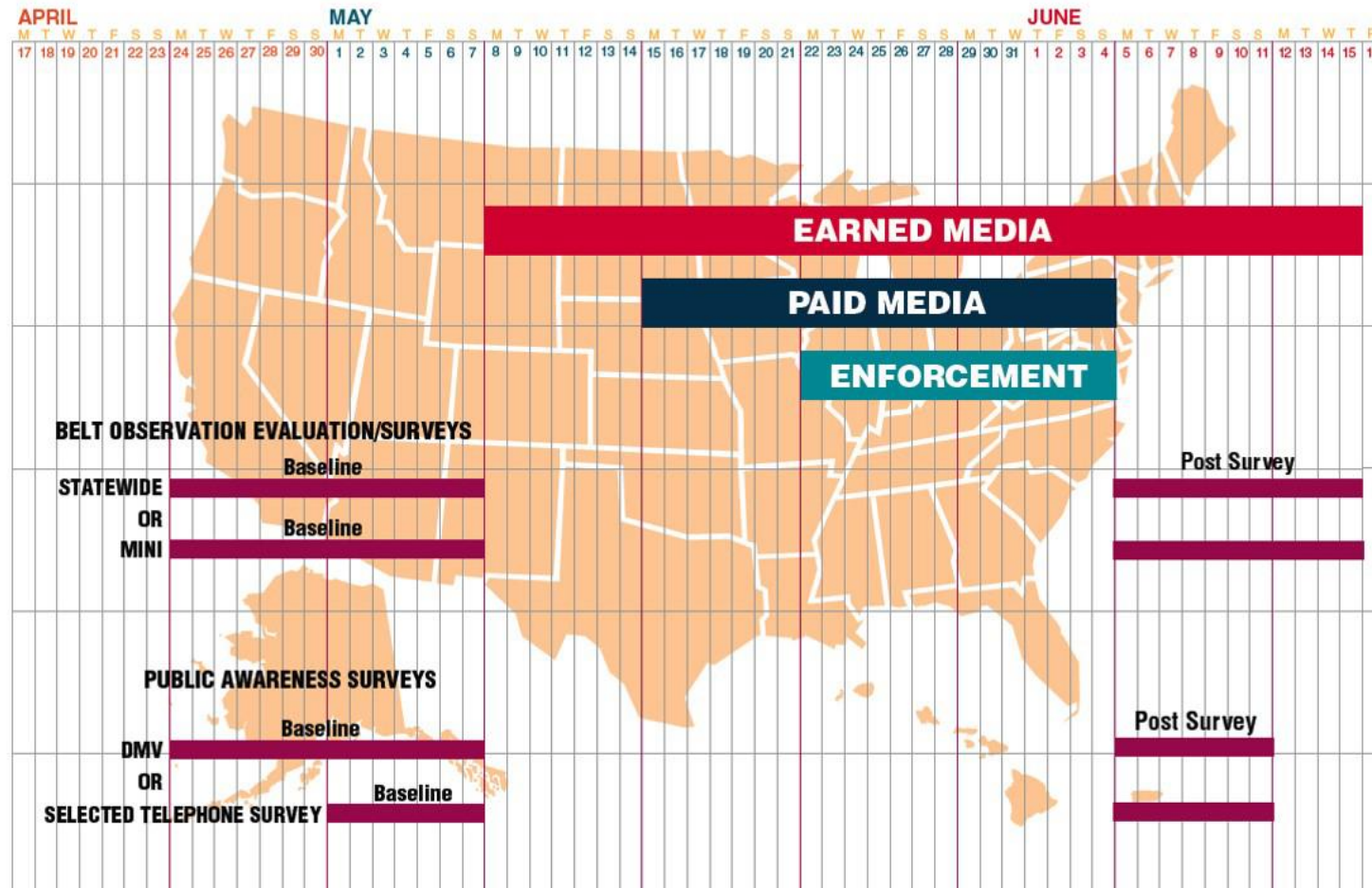
By Chris Craig, FDOT Traffic Safety Administrator



Funded by the Florida Department of Transportation



Memorial Day 2017 *Click It or Ticket* Timeline



St. John & Partners – Jacksonville FL.



Our Brand Experience

ZAXBY'S

Helping fans tell the brand's story and fuel industry-leading growth.

Marriott

Enhancing SEO into a social, branded experience.

DAYTONA
INTERNATIONAL SPEEDWAY

Creating an engaging race-day experience through social media.

FLORIDA
Lottery

Transforming a product category into a sales-driving portfolio of brands.

ACUVUE
BRAND CONTACT LENSES

Ad Council

AHCA
AMERICAN HEALTH CARE ASSOCIATION

BEDSIDER

BI-LO

CLEAR

Discovery
CHANNEL

E3

ENTERPRISE
FLORIDA

FIS

NEELY'S AMAZING LEMON

FLORIDA PREPAID
COLLEGE BOARD

The Florida Times-Union

Ford

JEA
Building Community

A PRESENTATION TO
FDOT/TCC
2017 MEMORIAL DAY "CLICK IT OR TICKET" MEDIA PLAN



IT'S A REALLY BIG DEAL.

2017 MEMORIAL DAY

PLANNING PARAMETERS

TARGET AUDIENCE

- › Primary: Men 18-34
 - › Pick-up truck drivers
- › Secondary:
 - › African American Men 18-34
 - › Hispanic Men 18-34

GEOGRAPHY (DMA'S)

- › All 10 Florida DMAs as budget permits
 - › Ft. Myers-Naples, Gainesville, Jacksonville, Miami-Ft. Lauderdale, Orlando-Daytona Beach-Melbourne, Panama City, Pensacola, Tallahassee, Tampa-St. Petersburg (Sarasota), West Palm Beach



2017 MEMORIAL DAY

PLANNING PARAMETERS

SCHEDULING/TIMING

- > May 15 – 29, 2017
- > Added-value/PSAs can run through June 15th

ADDED-VALUE REQUIREMENT

- > 1:1 Paid media/PSA added-value (broadcast)
- > For Digital and OOH media, added value (bonus impressions) will be requested but not guaranteed based on typical industry practices.

BUDGET

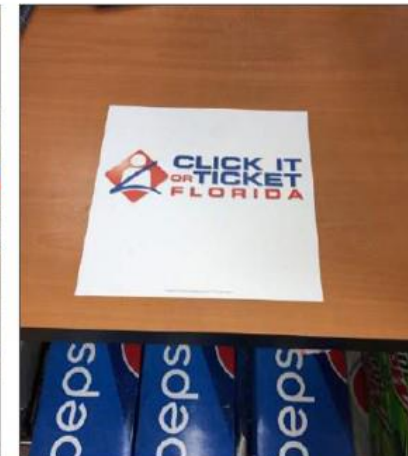
- > \$972,222 net



PLAN SUMMARY BY CHANNEL

Media Channel	Spending (\$)	Estimated Impressions	Start Date	End Date	Ad Units
TV/Cable (Incl. Spanish Language)	\$336,278	1,203,838	5.15.17	5.28.17	:30
Spot Radio (Incl. Spanish Language)	\$232,379	3,374,700	5.15.17	5.29.17	:30 audio
Digital Audio (Pandora/Spotify)	\$20,000	1,365,968	5.15.17	5.29.17	:15 or :30 (based on creative availability)
Paid Social (Facebook/Instagram)	\$21,500	2,687,500	5.15.17	5.29.17	Sponsored Ads, Video
Outdoor (Digital Bulletins)	\$199,679	54,800,661	5.15.17	5.29.17	Digital Bulletins
Gas Station (Pump Toppers, Clings, Graphics)	\$99,900	43,456,500	5.15.17	6.11.17 (plus 1 month AV over-ride)	Gas Pump Toppers, Window Clings, Counter Graphics
Print (Black College Today)	\$3,000	89,000	May/June Issue		Full Page, Color + Advertorial
Edits/Dubs/Shipping/Misc.	\$20,000				
Agency Fee (Estimated)	\$38,889				
TOTALS	\$971,624	106,978,167			

Sunoco
2465 27th Ave SW
Vero Beach, FL 32968



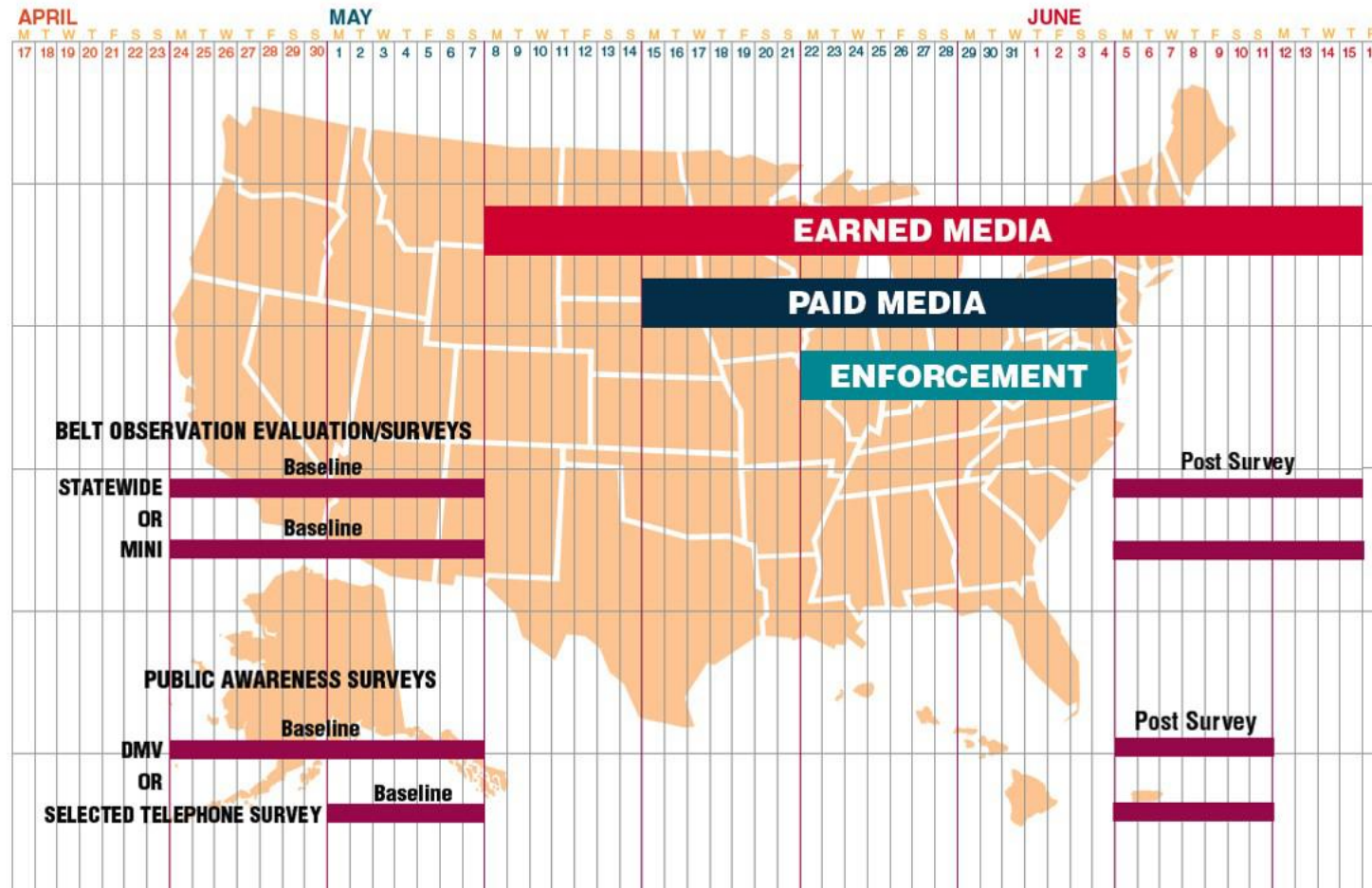
ALLOVER







Memorial Day 2017 *Click It or Ticket* Timeline



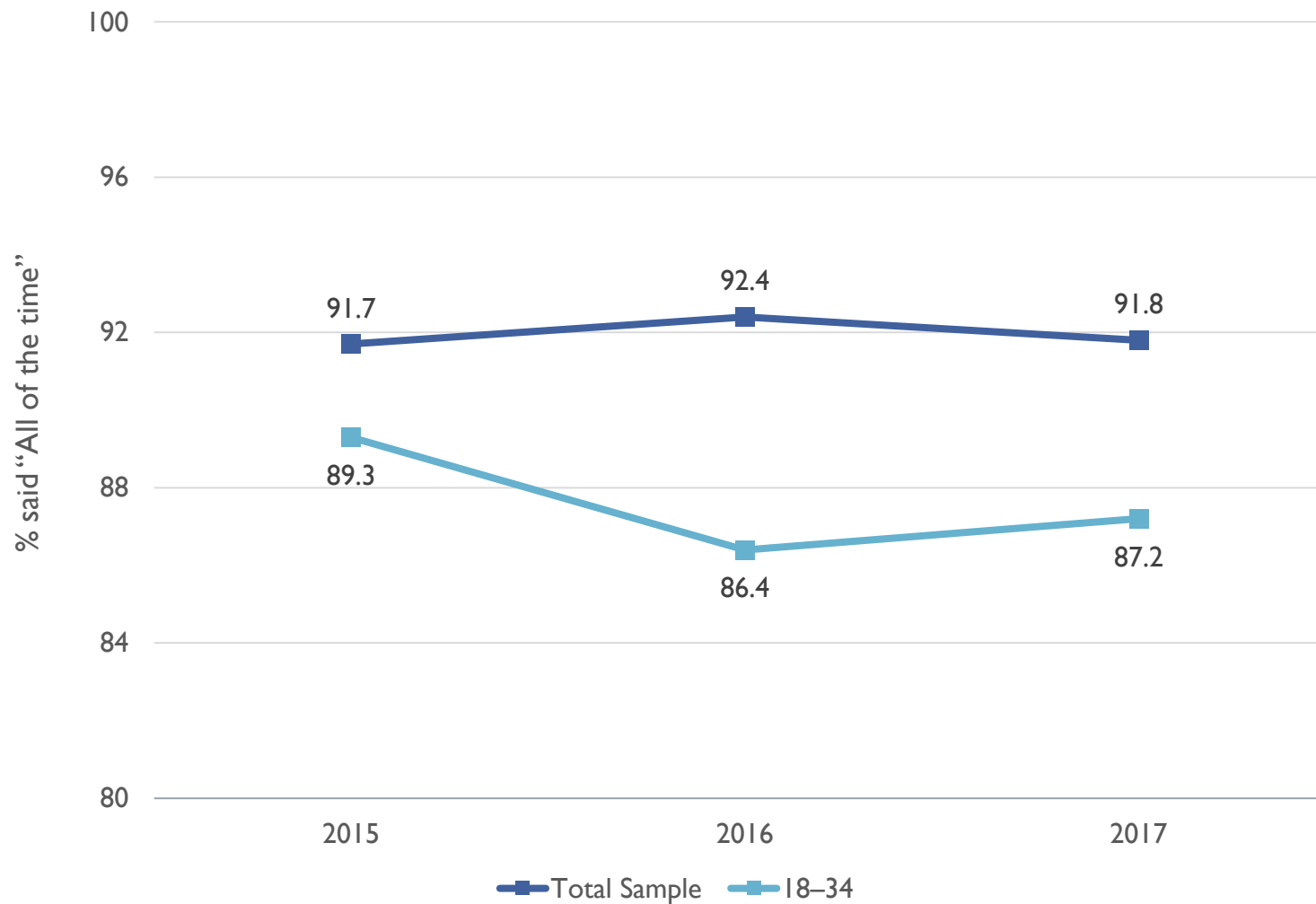




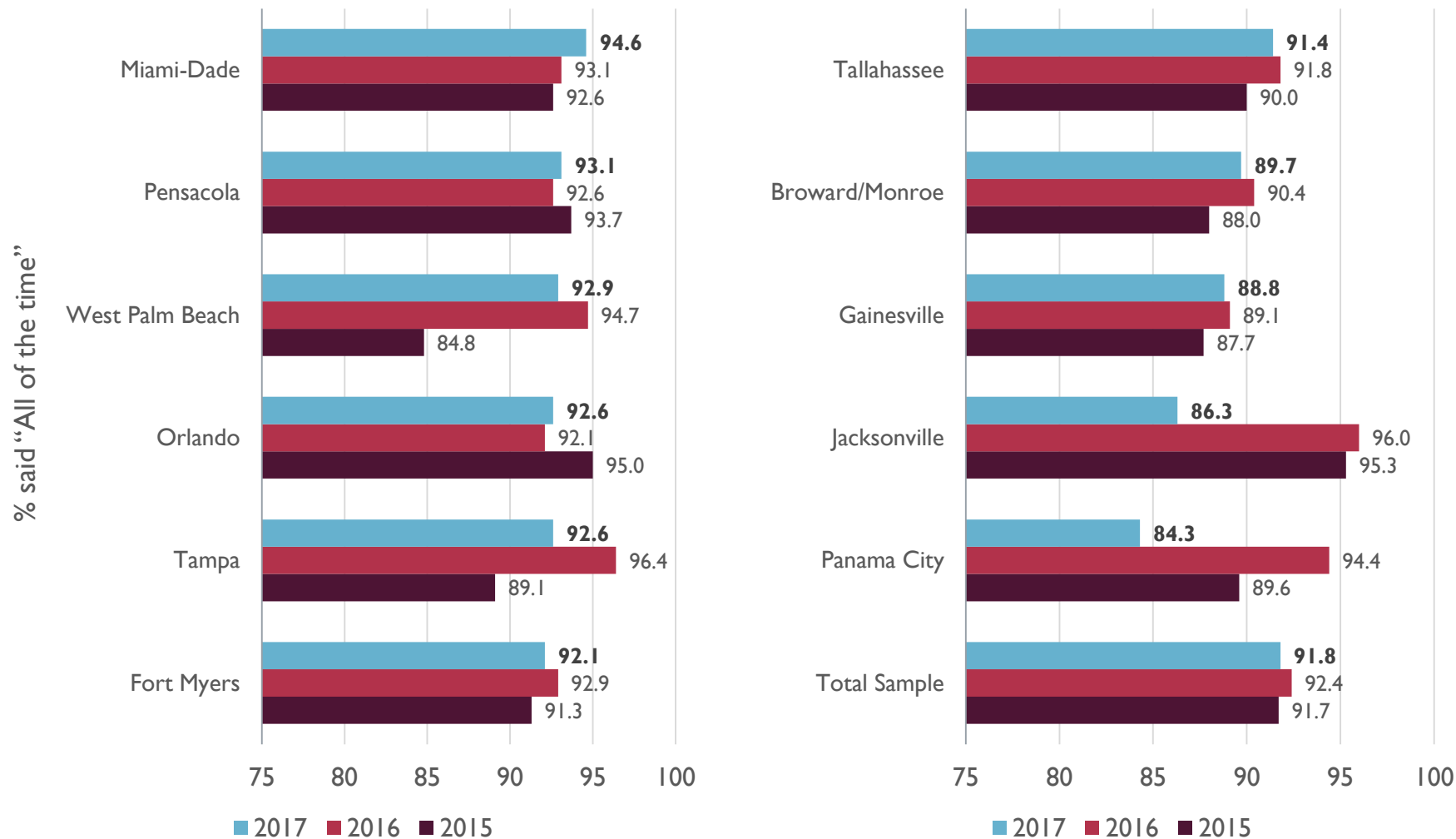
1,500 Completed Surveys

Designated Market Area	Sample Size
Pensacola	n=98
Panama City	n=94
Tallahassee	n=99
Jacksonville	n=109
Gainesville	n=105
Orlando	n=234
Tampa	n=274
West Palm Beach	n=107
Fort Myers	n=100
Broward/Monroe	n=118
Miami-Dade	n=162
Total	n=1,500

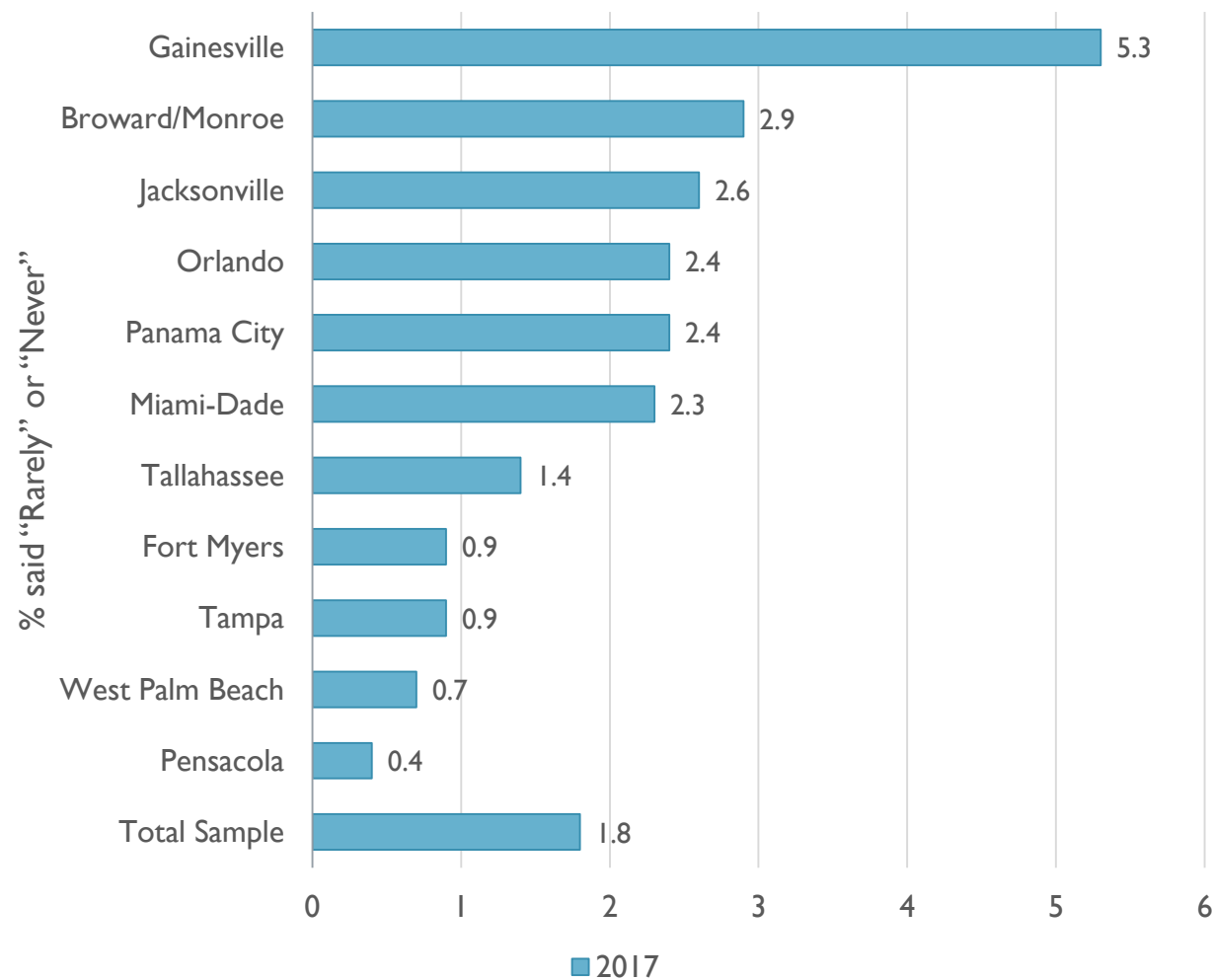
When driving, how often do you wear your seat belt?



When driving a motor vehicle, how often do you wear your seat belt?



When driving a motor vehicle, how often do you wear your seat belt?



Executive Summary

- A vast majority of all respondents, 91.8%, claim to wear a seat belt “All of the time” when driving a motor vehicle.
- The Gainesville DMA contains the most respondents that claim to “Rarely” or “Never” wear a seat belt when driving a motor vehicle at 5.3% of respondents.
- Compared to the total sample, individuals ages 18-34 were less likely to respond that they wear their seat belts “All of the time” at 87.2%.
- Respondents ages 55 and older are the most likely to wear their seat belt “All of the time” compared to other ages groups (96.0%).
- Respondents are more likely to believe that they are “Very likely” to receive a ticket if they do not wear their seat belt in 2017 (34.1%) compared to 2015 (28.5%).

Executive Summary

- In 2015, 21.4% of respondents believed that seat belt laws were enforced “Very strictly”, which has increased in 2017 to 31.4%.
- Respondents believe they are more likely to have been stopped and ticketed for not wearing their seat belt if they “Rarely” or “Never” wear their seat belt (41.7%) than if they wear their seat belt “All of the time” (11.2%).
- **A majority of the sample has seen or heard the *Click It or Ticket* message (85.8%).**
- Over half of the sample has seen the *Click It or Ticket* message on an “Electronic Message Board over the Road” (53.1%) and on an “Outdoor Billboard” (52.6%).
- Of all respondents, 23.9% believe that “Advertising” would be the most effective way of encouraging seat belt use.

Questions





Observational Surveys – Overview and 2016 Results

Mark Solomon



Recap of Day 1

Lorrie Laing

See You Tomorrow!
Meeting Starts at 9:00





Recap of Day 1/Guidance for Day 2

Lorrie Laing

Day 2 Overview

- News from the National Safety Council (NSC)
- Kids (and Adults) as Cargo Presentation
- FOPC Action Plan Implementation – Group Breakouts
- Occupant Protection Printed Materials Update
- Next Steps



News from Amy Artuso, NSC

- CPS Basic Awareness Course for Law Enforcement
- NSC's position on Child Restraints
- Florida Resource Materials
- Marketing Committee Volunteer





Kids (and Adults) as Cargo

David Summers

BREAK





Action Plan Implementation – Breakout Groups

Education/Communication/Outreach

Law Enforcement or

Occupant Protection for Children

Group Breakout Assignment

Discuss and come to consensus on:

1. What your focus will be in FFY 2018
 - a. Prioritize and list the action steps you will focus on
 - b. Decide the 1st three actions/activities that need to be done for each action step selected
 - c. Determine which action steps will be completed in 2018
2. What resources you will need for the identified action steps to be successful



Group – Name here

Action Steps for FFY 2018

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.



Group – Name here

First 3 actions/activities for each FFY 2018 Action Step

(* = completion in 2018)

#1

- 1.
- 2.
- 3.

Resources needed:

-
-



Group – Name here

First 3 actions/activities for each FFY 2018 Action Step

(* = completion in 2018)

#2

- 1.
- 2.
- 3.

Resources needed:

-
-



Group – Name here

First 3 actions/activities for each FFY 2018 Action Step

(* = completion in 2018)

#3

- 1.
- 2.
- 3.

Resources needed:

-
-



Group – Name here

First 3 actions/activities for each FFY 2018 Action Step

(* = completion in 2018)

#4

- 1.
- 2.
- 3.

Resources needed:

-
-



Group – Name here

First 3 actions/activities for each FFY 2018 Action Step

(* = completion in 2018)

#5

- 1.
- 2.
- 3.

Resources needed:

-
-



Group – Name here

First 3 actions/activities for each FFY 2018 Action Step

(* = completion in 2018)

#6

- 1.
- 2.
- 3.

Resources needed:

-
-





Printed Materials Update and Travel Reimbursement Reminder

Alison Tillman



Next Steps

Chris Craig

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THANK YOU FOR YOUR PARTICIPATION

SAFE TRAVELS HOME

